

Know
JESUS



Change the
WORLD

p2c
Power to Change

Jesus has the Power to Change the World

People everywhere are looking for hope — knowing Jesus is the answer.

We believe that when people know the lasting hope that Jesus provides, their lives change. Through Jesus, they can change their communities, their cities, and their nations.

You are helping to make Him known.

“Therefore go and make disciples of all nations, baptizing them in the name of the Father and of the Son and of the Holy Spirit, and teaching them to obey everything I have commanded you.”

Matthew 28:19-20



Helping People Know Jesus

We are committed to displaying Jesus' love to all people across Canada and around the world. Our ministries are dedicated to proclaiming His name and introducing people to His powerful gospel.

Our work began in 1967 as Campus Crusade for Christ on university campuses across Canada. Today, we have grown into a family made up of 10 ministries and 1 humanitarian partner. We reach diplomats, athletes, families, vulnerable populations, and more with the life-changing news of Jesus.

Athletes in Action

Connecting Streams

Christian Embassy

Digital Strategies

DRIME (*Disciples Ready in Mobile Evangelism*)

FamilyLife

Global Aid Network (*GAIN – humanitarian partner*)

JESUS Film Church Planting Strategy

LeaderImpact

P2C-Students

Women's Heart-Engaging Network (*WHEN*)



**In 2019, more than 25,000
people decided to follow
Christ through our ministries.**

Christian Embassy

Serving and **Inspiring Leaders**

Established in September 1984, the Christian Embassy of Canada is a connection point for decision-makers across Canada and around the world. They serve diplomats, members of Parliament, and professionals of varied religious backgrounds, inspiring these leaders and giving them an opportunity to discover Jesus and experience His life-changing power. The Christian Embassy offers a variety of networking services including luncheons, roundtables, individual meetings, and ambassador business tours to help leaders reach their full potential.

p2c.com/christianembassy





Athletes in Action

Developing the **Total Athlete**

Athletes in Action (AIA) is a movement that combines the power of the gospel with sport. Sport is the one language that knows no boundaries and sees no distinctions — it unites cultures, transcends values, and defies convention. That's why AIA is committed to using the language of sport to communicate the most powerful message of all: God's passionate love for His children. Since 1974, they've mobilized athletes and fans worldwide to boldly introduce others to Christ, build deep relationships, and send them out to do the same.

p2c.com/AIA

**ATHLETES
IN ACTION**
A P2C MINISTRY



DRIME

Breaking Barriers **to Conversations**

It can be hard to know how to talk about God. The DRIME tool uses creative gospel presentations to sparks curiosity in people passing by on city streets, which creates approachable spaces to consider Jesus and encounter Him. Meaningful interactions can happen naturally in these spaces, as this tool breaks barriers to conversation. DRIME shares the message of Jesus with anyone who will stop, watch, and listen. DRIME nurtures the spiritual growth of its members, develops leaders, and empowers others through drama workshops and evangelism training. God has graciously allowed DRIME to take teams internationally, and establish several permanent ministry bases around the world.

p2c.com/DRIME





LeaderImpact

Faith in **the Workplace**

LeaderImpact helps leaders explore their personal and professional lives through the lens of Christian faith, welcoming all who want to pursue a deeper purpose in life. They offer collective learning and mentorship for marketplace leaders through weekly peer groups, regular leadership forums, and global exchanges. Those involved are entrepreneurs, executives, and professionals from every industry and walk of life, united by a common desire to pursue greater significance in life by integrating their spiritual and professional lives. LeaderImpact's goals include growing as individuals and professionals to maximize personal impact, building meaningful personal and professional relationships, and positively influencing communities and the world.

p2c.com/LeaderImpact

LEADER **IMPACT**
A P2C MINISTRY

P2C-Students

Helping Students **Walk with Jesus**

Power to Change - Students helps students take their next step towards Jesus. Most students have never been given the opportunity to hear about Jesus' love and the life-changing message of the gospel, and so they look for meaning in all the wrong places. In a foundational season of life, they need to know that hope is found in Jesus. P2C-Students helps students walk closer to Jesus and experience life in him. As students gather in community where all are seen and accepted, they find answers to difficult questions, discover the relevance of Jesus to all of life, and make their faith their own. Students are empowered to live on mission and follow Jesus passionately for the rest of their lives.

p2c.com/students

p2c
Students



Digital Strategies

Engaging the Online World

Half the world is online — as of today, that's over three billion people. Many turn to the internet for answers, to find some kind of hope. They're looking for someone to understand and offer them love and support. Digital Strategies is there to meet them, helping people know Jesus, one conversation at a time. Through online articles, Digital Strategies tells compelling stories that get right to the needs of people. The reader is then encouraged to talk with an online mentor. Digital Strategies trains, encourages, and mobilizes a team of mentors around the world. They also equip churches across North America to start their own mentoring ministry.

p2c.com/digitalstrategies



FamilyLife

Help for Today, **Hope for Tomorrow**

FamilyLife Canada is committed to changing Canada and the world by strengthening marriages and families. With the challenges of raising kids, complex family dynamics, busyness, financial stress, and selfishness, staying together is often not easy. That's why, for more than 30 years, FamilyLife Canada has been teaching and equipping families with tools to help them grow closer to each other and closer to God. Through their Weekend Getaway marriage conferences, couples have a safe place to reconnect, re-establish the foundation of their relationship, and rekindle romance.

p2c.com/familylife





Connecting Streams

Seeing the Unseen

Connecting Streams equips the Church to embrace people within vulnerable populations. Their volunteer-led teams go into places that need Jesus' love the most to intentionally present the gospel, build discipling relationships, and fully experience the work of the Holy Spirit. Lives are drastically transformed for Jesus Christ — not only the lives of those who learn about Jesus, but the lives of volunteers too. Connecting Streams is interdenominational, with over 10 denominations ministering with volunteer and outreach groups. Every year, this ministry witnesses how God uses the body of Christ—individually and collectively—to transform people's lives in our churches, communities, and cities.

p2c.com/connectingstreams

Connecting
Streams
A P2C MINISTRY



GAiN

Restoring Hope **and Dignity**

GAiN is a worldwide humanitarian relief and development organization dedicated to bringing hope and tangible help to those in need. Around the world, GAiN helps women start their own businesses, provides clean water to rural areas where the need is great, assists victims of conflict and calamity, supports destitute women and fatherless children in need of loving care, and provides hope in many other ways. From their humble beginnings, they've become a diverse, global network with ministry bases in 12 countries, and a distribution network throughout Africa, Asia, Europe, the Middle East, and the Americas. GAiN's compassionate reach is truly global in scale.

p2c.com/GAiN



JESUS Film Church Planting Strategy

Planting Churches & Discipling Believers

The *JESUS* Film Church Planting Strategy (JFCPS) was established in Canada in 1991, modeled after Cru's Jesus Film Project. Over the last 35 years, the *JESUS* Film has been translated over 1,400 times to give people around the globe the chance to hear the story of Jesus in their own language. JFCPS is designed to encourage people to discover Jesus for themselves, by showing the film, discipling believers, training church leaders, and planting churches. JFCPS is now active in Liberia, Mexico, Sierra Leone, Ethiopia, and Paraguay. Through a partnership with Global Aid Network's Water for Life Initiative, they are also in Benin, Togo, and Tanzania. As one of the most effective evangelistic tools, the *JESUS* Film has impacted millions of lives for eternity.

p2c.com/JFCPS

JESUS
FILM CHURCH
PLANTING STRATEGY





WHEN

Helping Women **Experience Grace**

In the midst of busy schedules, women often wish they could find time to connect with other women at a heart level. Women's Heart-Engaging Network (WHEN) is committed to providing opportunities in various languages for women to gather, share their stories, and encourage each other. One of the key components of WHEN is their outreach event, which features one woman's experience of her relationship with Jesus Christ, followed by Discovery and Growth groups. Events are held outside the church and designed to be warm, friendly environments. They give women who are exploring faith, struggling with faith, or practicing faith a place to connect with each other, and help women discover how the grace of God can bring hope, strength, and order to their lives.

p2c.com/WHEN

WHEN
A P2C MINISTRY

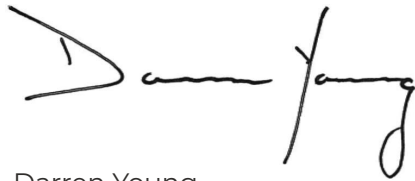
Thank You!

Your generosity makes a difference!

Thank you for supporting Power to Change. Your investment is helping people know Jesus and experience His power to change the world.

We're grateful that you made the choice to support us, and we hope you are encouraged to know that you are helping unfold daily stories of God changing lives. Thank you for making an eternal difference. It is such a privilege to share Jesus with the world alongside you.

Blessings,



Darren Young,
President of Power to Change



**“We love because
he first loved us.”**

1 John 4:19

A woman in a black t-shirt with her arms raised in a crowd, surrounded by decorative geometric shapes. The t-shirt has yellow text that is partially visible, including the words "help" and "serve". The background is a blurred crowd of people, suggesting a large gathering or event. The overall color scheme is dark with accents of bright blue and orange.

Helping people

KNOW

JESUS

& experience

His power to

CHANGE

THE WORLD



Know Jesus
Change the world.

CONNECT WITH US



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DRIME | FamilyLife | Global Aid Network | JESUS Film Church Planting Strategy
LeaderImpact | P2C-Digital Strategies | P2C-Students | WHEN

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